



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT

Information and registration



WFI Summer School

July 18 – 29, 2022

www.ku.de/wfi-summer-school

Contact

Katholische Universität Eichstätt-Ingolstadt
International Office / Chair of Microeconomics
D-85049 Ingolstadt, Germany
summerschool-wfi@ku.de
www.ku.de/wfi-summer-school



Application deadline

Early-bird deadline: February 28, 2022

If a visa is required: March 31, 2022

If a visa is not required: May 20, 2022

The many challenges presented by the pandemic mean that extended wait times in the visa issuing process have to be expected. The earlier application deadline is intended to give applicants more time to apply.

Key facts

- July 18-29, 2022
- Two weeks program featuring seven courses
- Up to 10 ECTS credits (depending on individual choice of modules)
- Keynote lecture by İrem Güçeri from the Blavatnik School of Government, University of Oxford
- Company visits and manager and research talks
- Cultural activities (excursion to Neuschwanstein Castle)
- Early-bird course fee of € 600.00 in case of application before 15th February, 2022
- Language requirement: Fluency in English
- Scholarships available
- Accommodation packages available (Youth Hostel)
- Several scholarships and travel grants available

Target group

Master's students of Business, Economics, Taxation and related fields

COVID-Note:

Please regularly check the website for updated information.

The KU hygiene concept is available at www.ku.de/en/corona

The WFI Summer School 2022

Our Courses

Highlights

Join the WFI Summer School 2022 - a two-week excellent program!

The Ingolstadt School of Management (WFI) is located in the heart of Bavaria near Munich. Attend high-class academic courses on the role of firms in society, experience real-world business insights with entrepreneurial champions, gain insight into German and Bavarian culture and interact with students and academics from all over the world.

Earn up to 10 ECTS credits and obtain an official certificate.
Keynote Speaker: İrem Güçeri from the Blavatnik School of Government, University of Oxford will talk about „Government Policies for Business“.



Academic course program

- **Government Policies for Business**
Prof. İrem Güçeri (Blavatnik School of Government, University of Oxford)
- **Sustainable Supply Chain Management**
Prof. Matthias Fikfa (FAU Erlangen-Nürnberg)
- **Logistics & Operations Strategy**
Prof. Heinrich Kuhn & Prof. Pirmin Fontaine (WFI)
- **Digital Business Models and Innovation**
Prof. Thomas Setzer & Prof. André Habisch (WFI)
- **Consumer Psychology for a Better World: “Nudging” in Consumer Behavior**
Prof. Shashi Matta (WFI)
- **Corporate Tax Avoidance**
Prof. Dominika Langenmayr & Prof. Reinald Koch (WFI)
- **Entrepreneurship, Innovation and Regional Economics**
Prof. Simon Wiederhold (WFI)

Company visits

Top manager talk with Dr. h.c. Thomas Sattelberger

Research talks

Cultural & social program

- Excursion to Neuschwanstein Castle
- German and Bavarian cultural session
- Further attractive activities

