

WHAT IF YOU COULD SOLVE TODAY'S GLOBAL

# CHALLENGES

BY DRIVING  
MEANINGFUL

# CHANGE?



**Master in  
Public and  
Corporate Governance**



# WE LIVE AMIDST A CHANGE OF ERA WHICH REQUIRES NEW LEADERSHIP AND RESPONSE TO TODAY'S MOST PRESSING GLOBAL ISSUES



A period where modern liberal democracies are at risk and new ideological principles are not yet defined. A unique historic moment of multiple economic, social, and geopolitical uncertainties, as well as scientific and technological disruptions.

This is not an era for government and business as usual. Too much is at stake—in our world, in our organizations, in our communities. This is an era for virtuous individuals, forward thinkers with diverse interests and backgrounds, dynamic and versatile professionals who are ready to lead meaningful and impactful change.

Such exciting task requires a new kind of leader that builds on a deep global and multi-disciplinary understanding of our reality to provide innovative approaches that transform our world for the better.

## KEY SKILLS YOU WILL DEVELOP

Global Understanding

Complex Conflict Resolution

International Political and Corporate Negotiations

Free, Analytical, and Strategic Thinking

Effective Policy Making

Building and leading High-Performing Teams

Effective Project Management

## MODE OF STUDY

Part time

## FORMAT

Face to face

## INTAKE

October

## DURATION

10 months

## LANGUAGE

English

## LOCATION

Campus

UFV Madrid

# PROGRAM STRUCTURE

## Work on Real Life Global Challenges

The Master's in Public and Corporate Governance at UFV is a transformative and experiential learning journey that's academically outstanding, hands-on, immersive, and customizable to your field of interest.

You will gain a world-class education that will stretch your boundaries and broaden your mind with its unique content and multidisciplinary approach. You will deep-dive both into the public and the private sector, gaining a global perspective which will allow you to identify and gain an in-depth understanding of today's global challenges.

The program is divided into six main blocks.

The program begins by laying the groundwork for what's to follow. Fundamental concepts of Law, Economics, Government, Corporate Governance, and Diplomacy are introduced as you begin to gain a broad vision of the key elements of global public and corporate governance. After laying the groundwork, you will deep dive into your chosen specialization. You will be able to tailor your studies to the areas that most interest you. This period moves into deeper analysis of critical global aspects.

1. Understand our world from a multidisciplinary and holistic perspective (law, economics, politics, business, international relations).
2. Learning to apply core governance principles within the realm of complex organizations.
3. Becoming a purpose-driven global Leader to change the world.
4. Developing and testing innovative approaches to global challenges in the Global Challenges Lab.
5. Gaining practical experience in institutions that are already transforming our world.
6. Developing an expert voice in the key current debates by developing your master thesis.

## Global Network of Partners

Through our partnerships with various multilateral organizations, governmental organizations, private institutions, and nonprofits, you will gain access to the international stage and will put your learning to practice in real-world situations while gaining invaluable experience and connections.

## CARRER PATH

The transversal nature of the Master's in Public and Corporate Governance opens both the private and public organizational realm. You will be able to choose to work in:

The public and institutional sector

Public affairs and lobbying firms

Political Consultancy

Security Agencies

Media and communications

Intergovernmental organizations

NGOs and foundations

International companies

ESG and Sustainability departments

Think Tanks

international organizations and transnational corporations  
Academia

Other fields with interest in the public and corporate governance space.

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Partners:

**CLUB DE MADRID**

**THE HERITAGE FOUNDATION**

**ATLANTIC COUNCIL**

**GLOBAL INSTITUTE FOR  
THE FUTURE OF TOURISM**

**UNITED NATIONS UNITAR- CIFAL**

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Program co-designed with:

**ATLÁNTICO INSTITUTO DE  
GOBIERNO**

# WHAT MAKES THIS MASTER DIFFERENT?



01

Start your journey to become a global changemaker.

02

Learn from world-class faculty with high academic credentials and global practical experience

03

Work on real world challenges and issues alongside some of the leading global organizations and professionals.

04

Face today's challenges with fresh and innovative ideas at the frontline of business and government

05

Develop a unique holistic global understanding and vision, as well as the skills and knowledge you will need to become an effective global player.

06

Join our global leadership network to expand your impact.

## EXPERIENCE

To develop your potential, the Master's degree incorporates an itinerary common to other graduate programs of the Faculty that, through three major experiences, generates powerful work and community networks capable of contributing to and influencing the common good of global society:

**Santiago's Road**

**Individual and group mentoring, coaching**

**Transversal project**



Scan me for  
more info!

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